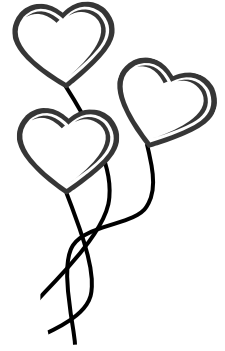
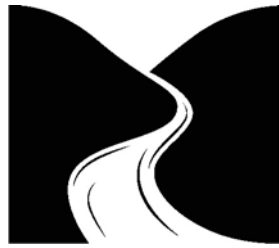




Massena Memorial Hospital Auxiliary

2012

Annual Report | Champions of Care



# Massena Memorial Hospital Auxiliary

## 2012 ANNUAL REPORT

In 2012 Massena Memorial Hospital, its employees and auxilians managed to maintain their excellence as “Champions of Care.” Our hospital expanded their care by adding a Walk-In Clinic. With our funds we were able to donate our \$10,000.00 pledge to the Massena Memorial Hospital Foundation and \$13,335.00 for a Trans-venous Pacemaker- Medronic and a Doerges Difficult Airway Blade for C Mac, both life-saving pieces of equipment that was purchased in 2012. A committee was formed in March 2012 under the direction of Kay Romeo to work on implementing a newsletter to be sent to the auxiliary membership three times a year. The other members of the committee are Fran Orlando, Betty Barnes and Rochelle LaShomb. This newsletter keeps the membership informed of the auxiliary’s activities. In 2012 a newsletter was sent out in May and September. The committee will send out the newsletter three times in 2013.

Thank you to all the members of the Auxiliary who have worked so diligently baking, sewing, selling tickets, “manning” health clinics, making phone calls and volunteering in our community hospital. Because of your participation we are able to maintain our quality health care in the St. Lawrence Valley.

Respectfully submitted,

Kay Romeo, President



## Massena Memorial Hospital Auxiliary

### 2013 Board of Directors

#### ELECTED OFFICERS

President	Kay Romeo	257 Prospect Ave.	764-1507
1 <sup>st</sup> Vice President	Rochelle LaShomb	7 Springs St.	353-8842
2 <sup>nd</sup> Vice President	Kathy Adams	1 Missoula Dr.	769-7935
Secretary	Elizabeth Barnes	44 Ransom Ave.	705-4196
Treasurer	Carol Perry	14 Lawrence Ave.	769-2584

#### DIRECTORS

3 Year (Jan 2013 – Jan 2016)	Lee LaRosa	7 Claremont Ave.	769-5357
3 Year (Jan 2013 – Jan 2016)	Carol Morgan	54 Bridges Ave.	769-2881
2 Year (Jan 2013 – Jan 2015)	Fran Orlando	8 Meadow Lane	705-6308
2Year ( Jan 2013 – Jan 2015)	Jill Power	12 Highland Pk	769-3153
1 Year (Jan 2013– Jan 2014)	Julie Paquin	36 Windsor Rd.	769-7688
1 Year (Jan 2013– Jan 2014)	Connie MacLennan	6 Rockaway St.	764-0042

#### CHAIRPERSONS OF STANDING COMMITTEES

Special Fund Raising	Kathleen Rublack-Mullins	75 Westwood Dr. Apt #3	705-4551
Beverage Cart	Rosemary Shoen	258 North Main St.	769-9613
Gift Shop Buyer	Barb Kennedy	16 Madison Ave.	764-0863
Gift Shop Staff	Rochelle LaShomb	7 Springs St.	353-8842
Gift Shop Treasurer	Cheryl Novak	151 CR #46	769-3357
Legislation	Theresa Dufresne	7 Spruce St.	769-5923
Magazine Staffing	Charmaine Purser	472 State Hwy #131	705-4162
Membership	Kathy Adams	1 Missoula Dr.	769-7935
Nominating	Lois Badger	119 State Hwy #37B	769-2963
Printing & Publicity	Julianne Fowler	1 Hospital Dr.	769-4273
Scholarship	Elizabeth Barnes	44 Ransom Ave.	705-4196
Hostess	Mary Cady	50 Hidy Ave.	769-7768
Scrapbook/Sunshine	Jean DeLisle	183 Jefferson Ave.	764-0007
Patient Gifts	Becky Shaw	27 Co. Rt. #43	769-2088
Telephoning	Jean DeLisle	183 Jefferson Ave.	764-0007

#### Community Outreach:

Organ Donation	Charlene Hazelton	25 Orchard Rd.	764-0824
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## Massena Memorial Hospital Auxiliary Membership

	2012	2011	2010	2009	2008	2007	2006	2005
<b>Membership Total</b>	177	202	210	211	203	187	171	167
<b>Active</b>	144	147	150	166	158	150	130	122
<b>Inactive</b>	33	55	60	45	44	36	40	44
<b>Honorary</b>	0	1	0	0	1	1	1	1

## Committee Staffing Report

Committee	2012		2011		2010		2009		2008	
	Workers	Hours	Workers	Hours	Workers	Hours	Workers	Hours	Workers	Hours
<b>Beverage Cart</b>	10	168	10	181	10	175	21	174	22	217
<b>Gift Shop Staffing</b>	32	1,680	37	1,547	38	1,620	54	1,776	32	1,722
<b>Hospitality Desk</b>	17	1,142	16	1,232	17	1,342	22	1,302	32	1,222
<b>Magazine Staffing</b>	1	60	1	60	1	60	3	75	3	80
<b>Patient Gifts</b>	45	95	39	60	36	62	7	56	2	45
<b>Scrapbooks</b>	1	5	1	5	1	5	1	5	1	5
<b>Sunshine Fund</b>	1	28 Cards	1	40 Cards	1		1	32 Cards	1	70 Cards
<b>TOTAL</b>	<b>107</b>	<b>3,378</b>	<b>105</b>	<b>3,514</b>	<b>109</b>	<b>3,420</b>	<b>93</b>	<b>3,291</b>	<b>85</b>	<b>3,434</b>

## MEETINGS

Board of Directors - Board of Director meetings are held on the 2<sup>nd</sup> Wednesday of February, March, April, June, September, November and December at 10:00 AM in the Hospital Board Room.

General Membership – All general meetings were held on the 4<sup>th</sup> Wednesday of January, May and October and included a luncheon and/or speaker. A Christmas Luncheon is held after the December Board of Directors meeting organized by the Auxiliary President.

The January 2012 Luncheon was held at the DARS Restaurant, organized by Connie MacLennan and Carol Morgan. The Annual Report for 2011 was available and the new officers were installed.

The May 2012 Luncheon was held at Village Inn and organized by Fran Orlando and Jill Power. The guest speaker was Dr. William Orlando, Chiropractor. Money was raised thru an auction which was donated to the Auxiliary. It was a very successful luncheon with 70 guests attending.

The October 2012 Luncheon was also held at the Village Inn Restaurant, under the guidance of Lee LaRosa and Kathy Adams. The guest speaker was Ms. Barbara Barlow, who spoke about her experience decorating the White House for Christmas. Holly Derouchie made two quilted tote bags, one was given to the guest speaker as a thank you gift, and the other one was given as a door prize. There were approximately 65 members in attendance.

Christmas Luncheon 2012 was held at the Elks Club, organized by Kathy Adams, Holly Derouchie and Kay Romeo. Non-perishable food items were collected for the St. Vincent DePaul food pantry, total items collected filled four boxes. Christmas Carols were sung under the direction of Jean DeLisle. There were approximately 60 members in attendance.

## Regional Meetings

Central Northeastern NY Regional Meeting for Auxilians and Volunteer Leaders was held May 15<sup>th</sup> at A.O. Fox Hospital in Oneonta, New York. There were no attendees from Massena Auxiliary.

HANYS 46<sup>th</sup> Annual Institute for Health care was held October 22<sup>nd</sup> and 23<sup>rd</sup>, 2012 in Saratoga Springs, New York at the Holiday Inn. Barbara Kennedy, Gift Shop Manager/Buyer and myself Kay Romeo, Auxiliary President attended. We attended the opening seminar a Book Summary Workshop given by Melissa Feck, VP of Human Resources. HANYS Seminar was based on the book written by Steven R. Covey's classic "The Seven Habits of Highly Effective People." The book highlights "Habit" what it means. I found the topic to "Begin with the End in Mind" interesting. All participants were given a copy of the book. Tuesday we had a full morning scheduled from the Networking breakfast where you were seated with others from the month of your birthday, a great way to meet auxilians from all over the state. We both attended a seminar

given by Ken Culp, III Principal Specialist for Volunteerism and Volunteer Administration, University of Kentucky; he as wonderful motivation speaker. He spoke on “Twelve Commandments of Auxilians” focused on positive ways to develop and motivate volunteers. He had several stories to share in both his career and personal life. Kay attended a seminar on “Recruiting New People onto Boards and Committees”, great ideas but prove difficult to implement in a small community such as ours. Barbara attended a seminar on “Gift Shop Best Practices.” These conferences are worth attending not only for the good time, but especially to meet so many wonderful people from around the state consisting of small hospitals like ours to large 1,000 bed hospitals in the city. They share so many success stories. We are looking forward to attending again.



## Massena Memorial Hospital Auxiliary Activities:

### Hospital Week May 7<sup>th</sup> – 11<sup>th</sup>

Our annual hospital week kick-off reception was held in the MMH Courtyard. The Auxilian of the year Theresa Dufresne was announced at the reception. The MMH Auxiliary was very visible donating time to the MMH Radio-thon and Blood Drive held on Friday the 11<sup>th</sup> of Hospital Week.



## **Massena Chamber of Commerce**

The Auxiliary keeps a supply of brochures and a calendar of events at the chamber office for people new to the community who may be interested in volunteering.

## **Health Screening**

Each year Massena Memorial Hospital Auxiliary helps with registration at the hospital for screening of cholesterol, glucose, blood pressure, bone density and blood typing. We also worked in 2012 setting up at health fairs and passing out pertinent information.

## **Patient Gifts**

Small gifts and tray items were distributed to patients in the hospital, the Oncology Department and the Dialysis Center. Forty-five Auxilians worked each holiday to create handmade items to be given out on Valentine's Day (92), Easter (83), 4<sup>th</sup> of July (144), Thanksgiving (106), and Christmas (108). This year we gave gifts to be distributed to the Veteran's Clinic for the 4<sup>th</sup> of July. Total gifts made were 533 at a cost of \$176.41. A tag was attached wishing each patient a Happy Holiday.

## **Scholarship**

This year the Auxiliary was pleased to award the two \$1,000.00 scholarships to Joshua Blanchard, who is attending SUNY Canton pursuing a Bachelor's Degree in Registered Professional Nursing and Katelyn Ross, who is attending Herkimer County Community College, pursuing an Associate's Degree in Physical Therapy Assistant. There were two employee scholarships of \$500 each awarded to Corey Arquette and Megan Dion, who are pursuing advanced degrees in the medical field. Committee members are Betty Barnes, chairperson, Marilyn Bain, Shirley Lamb and Rosemary Shoen.



## **MMH Foundation**

The Auxiliary is a big supporter of the MMH Foundation, raising funds to donate our \$10,000 pledge each year toward the capital equipment project and helping where needed, such as the MMH Foundation Radio-thon, Golf Tournament.

## **Organ Donation**

Charlene Hazelton heads up this program, speaking at local service clubs and supplying information to the local papers and health fairs.

## Teddy Bears

The Auxiliary continues to donate Teddy Bears to the obstetrics for newborns, pediatric patients and for senior patients as deemed appropriate. The Auxiliary purchases the Teddy Bears and sews on a label designating the Auxiliary as its donor. This program has been well received by the patients and staff. There were 459 Teddy Bears given to patients in 2012.

## All around the Hospital

In addition to the Information Desk, Gift Shop Staffing and Beverage Cart, the Auxiliary can be seen setting up Christmas Trees in the Cafeteria, Levine Outpatient Center, the Board Room, the front entrance and ICU & OB waiting rooms. Kathy Adams and Holly Derouchie volunteer doing spring planting out front and seasonal decorating near the front entrance. Our auxiliarians also make headgear, pillows and blankets for cancer patients, along with cloth bags for patient wheelchairs and walkers. A total of 459 teddy bears, 620 pillows, 32 bags, 77 hats and 30 clothes protectors have been given to the hospital in 2012. We have gotten several positive comments on the pillows. The auxiliarians also lent a hand at the annual Telethon and also volunteer at the Blood Donor Clinics.



## Community Helps Massena Memorial Hospital Auxiliary

Ann Root's Home and Careers Class at the Massena Junior High School made 30 pillows that were donated to the hospital in May 2012.





## MMH Auxiliary Sewing Report

	2009/2010	2011	2012
Teddy Bears	692	342	459
Pillows	279	512	620
Bags	54	16	32
Hats	12	62	77
Clothes Protectors			30
<b>Total</b>	<b>1,037</b>	<b>932</b>	<b>1,218</b>

### Sewing Notes:

1. Twenty-three pillows for the Veterans Clinic with patriotic fabric
2. The Auxiliary sewing chairperson has received many positive comments on the patient pillows.
3. The Auxiliary sewing committee also made many items for dialysis.

## **MMH Auxiliary Fund Raising**

### **Gift Shop**

The biggest fundraiser for the Massena Memorial Hospital Auxiliary is our Gift Shop under the management of Manager/Buyer Barb Kennedy. Kay Romeo along with Carol Perry continues to keep the figures straight as the Gift Shop Treasurers.

Charmaine Purser works very diligently keeping our magazines up dated and in stock.

Our Gift Shop has a cooler of fresh flowers and arrangements for sale, on consignment, supplied by The Floral Gallery.

Emily Diagostino orders and keeps our greeting cards stocked in the Gift Shop.

### **Valentine Day Bake Sale**

Lois Badger headed up our annual Valentine Bake Sale with over 55 auxilian bakers for the sale as well as many cash donations. Eddie LaMay made one of her famous designer cakes and raffled flowers and a bottle of sparkling beverage along with the cake. Baked goodies were sold at the cafeteria entrance as well as the front lobby. This sale netted the auxiliary \$724.80 and the raffle netted \$287.00 for a grand total of \$1,011.00



### **Christmas Cookie Walk**

Jean DeLisle spearheaded this event along with Barb Kennedy in December. Beautiful assortments of Holiday Cookies, baked by the auxiliarians were sold at the cafeteria entrance and the main lobby. A total of \$843.50 was realized from this event.

### **“Christmas Cash Raffle”**

Cheryl Novak along with Kathy Adams were in charge of the “Christmas Cash Raffle.” There were only 600 tickets sold and the prizes were 3 - \$500.00 drawings and 1 - \$1,000.00 drawing. (Dec. 12th) a profit of \$3,500.00 was made from this raffle.

### **Books Are Fun Sales**

This fundraiser continues to be a popular fund raiser, which is held four times a year, and is open to the community as well as hospital employees. A profit of \$ 3,355.38 was made for 2012

# Donations to Massena Memorial Hospital

1. Employee Recognition Dinner (held in October) \$495.00
2. MMH Foundation \$10,000.00

MMH Auxiliary has made a pledge of \$100,000 for the West Wing Project to the MMH Foundation; in 2012 we made our 9<sup>th</sup> payment of \$10,000.

3. MMH Auxiliary purchased a Trans venous Pacemaker – Medtronic and a Doerges Difficult Airway Blade for C Mac, both-life-saving pieces of equipment for \$13,335.00

**Total Donations 2012      \$23,830.00**



TREASURERS END OF YEAR REPORT FOR 2012  
MASSENA MEMORIAL HOSPITAL AUX.

GENERAL FUND BALANCE AS OF DECEMBER 2011 \$17,748.61

DEPOSITS FOR 2012:

DONATIONS	\$45.00
MEMBERSHIP	\$1,400.00
FUND RAISING	\$13,592.22
MISCELLANEOUS	\$1,140.00
GIFT SHOP TRANSFERS	\$14,000.00

TOTAL DEPOSITS FOR 2012 \$30,177.22

TOTAL FUND BALANCE END OF 2012 \$47,925.83

DISBURSEMENTS FOR 2012

FOUNDATION PLEDGE	\$10,000.00
FUND RAISING EXPENSE	\$3,843.34
SUPPLIES	\$1,815.31
OFFICE SUPPLIES	\$83.38
SUNSHINE FUND	\$70.00
HOSPITAL GIFTS	\$8,772.00
PATIENT GIFTS	\$166.41
SCHOLARSHIPS	\$2,500.00
MISCELLANEOUS	\$1,687.97

TOTAL DISBURSEMENT FOR 2012 \$28,938.41

TOTAL GENERAL FUND BALANCE END OF DECEMBER 2012 \$18,987.42

Checks Outstanding

#1018 Abby Wanzer	\$500.00
#1011 Positive Planners	\$102.47

First Niagara Bank Balance end of Dec. 2011	\$9,914.94
Interest for year of 2012	\$10.04
First Niagara Bank Balance end of Dec. 2012	\$9,924.98

RESPECTFULLY SUBMITTED:

  
THERESA DUFRESNE, TREASURER  
MASSENA HOSPITAL AUXILIARY

## 2012 Gift Shop Report

The year 2012 was a good year for the Gift Shop; we increased our sales by \$7,600.28 from the previous year. All auxiliaries will receive 10% off their total purchase when they present their membership card. Also employees will now be given 25% discount during their birthday month.

Kay Romeo and I went to the Wholesale Show at Turning Stone Casino in February. There were not as many vendors this year, but we were able to purchase some nice items for this coming year.

March – We had a 10% sale on total purchase for those wearing blue, in celebration of National Colorectal Cancer Month.

May – The week of May 7<sup>th</sup> we had a 30% off sale on all items in honor of National Hospital Week. We donated a Rustic Country Basket valued at \$56.00 to the Foundation's Annual Radiothon.

July – The Week of July 30<sup>th</sup> we had a 30% off Summer Clearance Sale

September – We had a Silk & Silver Sale on Sept. 27<sup>th</sup>

October – There was a 30% off sale on all Halloween and Breast Cancer items.

December - December 17<sup>th</sup> – 24<sup>th</sup> we had 30% off all items. December 27<sup>th</sup>, we donated a baby blanket worth \$26.00 to be put in basket for 1<sup>st</sup> baby of the New Year. Barb found out about "The ELF on the SHELF" and was able to purchase a limited quantity, it was a huge success.

Thanks to all the workers and volunteers for help.

Respectfully submitted,



Barbara Kennedy, Manager/Buyer



## 2012 GIFT SHOP REPORT

MONTH	2011 MONTHLY SALES	2012 MONTHLY SALES
JANUARY	\$ 2,950.47	\$ 3,304.36
FEBRUARY	\$ 3,658.68	\$ 4,115.57
MARCH	\$ 4,344.66	\$ 5,435.84
APRIL	\$ 4,422.43	\$ 4,761.03
MAY	\$ 3,394.55	\$ 5,801.79
JUNE	\$ 4,223.72	\$ 4,044.44
JULY	\$ 3,618.69	\$ 3,478.67
AUGUST	\$ 4,745.59	\$ 5,061.91
SEPTEMBER	\$ 4,277.45	\$ 5,716.42
OCTOBER	\$ 5,264.99	\$ 5,824.15
NOVEMBER	\$ 5,955.35	\$ 7,287.63
DECEMBER	\$ 7,172.84	\$6,797.89
<b>TOTAL</b>	<b>\$54,029.42</b>	<b>\$61,629.70</b>

Donations from Gift Shop for 2012 are as follows:

January	\$ 26, 99	New Year Baby
April	\$ 56.00	Radio-thon
September	\$ 60.00	Meals on Wheels
December	<u>\$232.00</u>	Salvation Army
	<b>\$ 374.00</b>	<b>our cost</b>

**Increased Sales in 2012 by \$7,600.28**

Submitted by: Barbara Kennedy, Manager/Buyer

ANNUAL REPORT  
Massena Memorial Hospital  
Gift Shop  
2012

January 1, 2012 <u>Beginning</u> Balance	\$ 3,159.75
Total Deposits	\$ 70,335.82
Total	<hr/> \$ 73,495.57
Disbursements	<u>\$ 63,236.17</u>
<u>Ending</u> balance December 31, 2012	\$ 10,259.40
[2 o/s checks totaling \$92.30]	
Transfer to General Fund of \$15,636.54 included in total disbursements	
FN Bank Balance December 31, 2012	\$ 10,351.71

Respectfully Submitted  
Gift Shop Treasurer

*M Carol Perry*



**Massena Memorial Hospital**

*Quality Healthcare in the Seaway Valley*